

INTERCOLLEGIATE ATHLETICS COMMITTEE
November 2, 2011

Present: Robert Lineburg, Robbie Davis, Mary Ferrari, Rhonda Mah, Ashley McCage, Mark Munzinger, Joshua Tessar, Daniel Testerman, Eric Vest, Betty Dore, Jo Kiernan

Jo Kiernan convened the meeting and oversaw the election of the Chair – Betty Dore

Robert Lineburg – In answer to a question posed by AJ McCage, Robert explained how the IAC operates. The academic enhancement area works with Stephanie Ballein. IAC evaluates how the tutoring and advising are progressing. We depend on faculty. Considers compliance with NCAA rules. Robert invited Ms. McCage to come down to the Dedmon Center to visit with folks in the Athletic Department. Collaboration. How can we better attract students to come to athletic events?

Robbie Davis – Recently the Federal Graduation Rate and the Graduation Success Rate were released. One of the best set of numbers we had was left out of the report. Dr. Davis will bring the reports to the next meeting.

Rhonda Mah – Met with International students. Going over necessary paperwork.

A J McCage - (School Spirit Coordinator) – How do we get students more involved in athletic events? Free food and free stuff. Want to work closely with athletic department and do some tailgating. Free T-shirts; Robert Lineburg suggested she contact Cory Durand, Director of Marketing. Students said they want to see the mascot more often. Take picture with Highlander and put donations toward a club on campus.

Daniel Testerman – What could we ask student representatives to do to help get students to the games? He is working with Lee Hicks, SGA President, trying to get people to go to away games as a group. Robert stated we have an attractive schedule to get some folks out. Love to get more to the WBB as well. Beat VT. Doing a lot of shirt giveaways. Suggested they work with Ken Bonk.

Josh Tessar - Will do what we can in the area of funding.

Mary Ferrari – Would like a strategic plan. In 1999 she was assigned to be on the committee.

Mark Munzinger – Some of his best and some of his worst experiences have been in the classroom with student athletes.

Betty Dore – Next meeting – Tuesday, November 29, 2011 – 8 AM – Room 210 in the Bonnie.