

Radford University
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Radford University
P.O. Box 6904, Radford, VA 24142
Division of Academic Affairs

**Cover Sheet for Proposal to the Undergraduate Curriculum and Catalog
Review Committee**

Note: For new courses, use the New Course Proposal Form

Proposal Number (Assigned by the Registrar):

Date: 22 Feb 2011

Department: Foreign Languages & Literatures

Contact Person: Philip Sweet

Course or Program ID: FORL 103

Proposal Category (check all that apply):

☐ Course Prerequisite Change

☐ Course Title Change (23 characters):

☐ Course Deletion

☐ Course Number Change

☐ Program Revision (Attach Revision of Existing Program Form)

☐ New Program (Major, minor, and certificate)

☐ Course Credit Hour Change

☒ New Course (attach New Course Proposal Form)

☐ Course Syllabi Change

☐ Change to Catalog Description

☐ Minor Change to Course

Proposal Description with Rationale (State current status, proposed change, and why the change is desired. Attach additional sheets if necessary. If the proposal in any way alters the requirements for the program, complete the Revision of Existing Program section of this form):

The proposed course FORL 103 Trademarks of Chinese Culture will be taught in English, will make Chinese culture accessible to those not studying Mandarin, and will count in the Core Curriculum under College Core A, Global Perspectives.

Approved proposals traditionally go into effect the next academic year. However, if seeking an alternative effective date, please indicate the requested date in the space provided below, along with reason:

Effective Date:

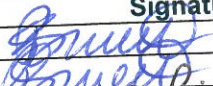


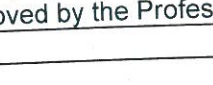
Reason for requesting an alternative effective date (please type or write in your reason for the change here):

☐ Include a copy of the old and new syllabi to this proposal for comparison.

☐ For Program Revisions, attach the Revision of Existing Program Form and include both the current and proposed program.

☒ For New Course Proposals, attach the New Course Proposal and Assessment of Library Resources Forms with appropriate signatures.

Special Note: Changes to course syllabi must be submitted to the Registrar's Office on either a 3 1/4 floppy disk or ZIP disk after final approval by the Vice President for Academic Affairs.

Signature	Title	Date
	Department Curriculum Committee Chair	25 Feb 11
	Department Chair	28 Feb 11
	College Curriculum Committee Chair	3/14/2011
	College Dean	3/17/11
If this proposal in any way affects a professional education program, it must be submitted to and approved by the Professional Education Committee and the Faculty Senate:		
	Professional Education Committee Chair	
	General Education Curriculum Advisory Committee Chair	
	Faculty Senate President	
	UG Curriculum & Catalog Review Committee	
	VP for Academic Affairs	

Revised 08/17/05

New Course Proposal

Proposal # _____
(to be assigned by the Registrar)

1. Catalog Entry

Date: February 22, 2011

Department Prefix: FORL

Course Number: 103

Course Title: Trademarks of Chinese Culture

Suggested Course Title for SIS program (30 character limit):

Prerequisites: None

Credit Hours: THREE CREDIT HOURS

Brief Description: This course explores major trademarks of Chinese culture and will be taught in English. Topics include cultural traditions, superstition, philosophy, history, geography, family and gender, arts, music, movies, religions, medicine, food, education, business and interpersonal communication styles, and the role of government in historical and contemporary contexts. This course has been approved for Core Curriculum credit in College Core A - Global Perspectives.

2. Detailed Description of Course

a. List topics or major units; include sub-topics under major units if appropriate

Where is China?

Geography and History of China

Its population in relation to the world

The 56 ethnic groups in China

What are the "trademarks" of Chinese?

The Chinese language

Different Dialects

Written and Oral forms of the language

Holidays and Cultural Traditions / Customs

Chinese New Year

Mid-Autumn Festival

Philosophy

Confucius Teaching

Yin and Yang

Superstitions

Family and Gender

Family Dynamics and Gender Differences in the Old and Modern China

Family, Dating, and Marriage in the Old and Modern China

Chinese Arts, Music and Movies

Hand-on experience of the Chinese Calligraphy

Appreciation of the Chinese Music with Traditional Instruments

Seeing one or more Authentic Chinese Movies

Religions

Christianity

Buddhism

Taoism

Maoism

Medicines

Traditional Medicine vs. Western Medicine

Educational Systems

Chinese Views on Education

Compare the K-16 Chinese School Systems with the U.S. Educational Systems

Teaching and Studying Habits in China and Taiwan

Food

Regional Differences in China

Classification of Food in Terms of Their Effects on Human Bodies

Table Etiquette

Comparison of Eating Habits between Eastern and Western Cultures

Influence of the Western Fast Food in Chinese Society

Business and Interpersonal Communication Styles

Individual and Group Behaviors

Collaboration

Saving Face

Confrontation / Resolve of Conflicts

Relationship - Guan Xi

Giving Gifts or Red Envelopes

Social Life

Political Systems

The role of government in historical and contemporary contexts

The Party Systems in China

The Concepts of Democracy and People's Rights

b. Detailed Description of Conduct of Course

This course will combine lectures, class discussions based on the assigned readings, media presentations, guest speakers, diverse writing assignments, and other strategies to create a classroom environment that is based on student engagements. The course may also require collaborative research opportunities in both traditional library-based sources and in interviewing formats. The instructor will provide the academic support services that students need in order to succeed.

c. Student Goals and Objectives of the Course

Upon completion of this course, Radford University students will be able to:

- **Compare and contrast different perspectives used to explain the world or international issues.**
- **Use material studied to explain cross-cultural issues in the world.**
- **Evaluate differences from and similarities with Chinese cultures that affect perceptions, beliefs or behaviors, and thus relationships between those cultures.**
- Practice thinking critically and analytically about various topics, acquire a broader knowledge and deeper understanding of Chinese philosophy verses the Western thinking, and cultivate a familiarity with the concept differences, arguments and interpretations.
- Apply their critical thinking, research, and compositional skills to the creation and presentation of thesis driven essays that discuss, for example, historical social, economic, political, and/or cultural developments and that address issues such as the causes and consequences of historical change and continuity.
- Assess and discuss how the Chinese trademarks are distinct.
- Understand the evolution of China to modern time.
- Understand the conflict between Eastern and Western ways of doing things and thinking.
- Understand the trademarks of Chinese in religion, family, gender roles, and politics.
- Recognize the distinctive artistic and musical contributions of traditional Chinese music.
- Make a coherent argument of the differences between Eastern and Western cultural differences.
- Demonstrate improved skills in critical thinking, critical reading, analytical writing, and group discussion.

d. Assessment Measures

Knowledge and understanding of the material covered in this course will be measured using an array of assessment tools that may include, among other things, class attendance and participation in Chinese New Year and Mid-Autumn Festival celebrations, written examinations, power presentations, formal writing assignments of various types, and informal writing assignments. All exercises are designed to expand and challenge the student's ability to evaluate and to develop his or her ability to compose persuasive arguments and understanding of different cultures.

3. Background and Justification

a. Need for the Course

This course, since it will be taught in English, will enhance among a broader audience the knowledge and understanding of Chinese culture besides our department's foreign language offerings in CHNS 101, 102, 201, 201 and 301, which also include linguistic goals. It will provide students with additional resources and academic credentials in the job market.

b. Students for Whom Course is Offered

This course will be open to all Radford University students interested in Chinese culture and does not require any knowledge of Mandarin Chinese.

c. Anticipated Enrollment

Anticipated enrollment will be between 25-45 students.

d. Frequency of Course Offerings

This course will be offered every spring semester.

4. Rationale for Resources Required

a. Faculty Resources

The Department of Foreign Languages and Literatures currently has the faculty resources necessary to teach this course as a part of our regular rotations.

b. Effect on Existing Curricula

The only effect this new course will have on the curricula will be to give our students an additional course in which to learn Chinese culture without also targeting language abilities in Mandarin Chinese.

c. Facilities, Equipment and Supplies

Current facilities and equipment are adequate to provide for this new course.

d. Library Resources

The instructor will order library books and media resources to support this new course.

2. The instructor will order library books and media resources to support this new course.

Attach additional sheets as needed.

Prepared by:

Signature of Faculty Member:



Signature of Librarian assigned
to requesting department:

